

DIHW
DUBAI INTERNATIONAL
HOSPITALITY WEEK

Presenting

gulfhost
A Gulfood Hospitality Equipment and Food Service Expo



DUBAI SERVES A WORLD OF HOSPITALITY

Be at the central stage of the HORECA,
foodservice & equipment, bar & café industry.

16-18 SEPT 2018
DUBAI WORLD TRADE CENTRE

SHEIKH SAEED HALLS 1, 2 & 3
TRADE CENTRE ARENA
SHEIKH MAKTOUM HALL
SHEIKH RASHID HALL

Organised by



Co-located events



Endorsed by

بالوزارة العامة للتجارة والسياحة
Department of Tourism and Commerce Marketing



Powered by



The Dubai International Hospitality Week presents the largest foodservice equipment platform serving the booming regional hospitality market

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“Dubai has long been a gateway for trade and tourism, and Dubai International Hospitality Week demonstrates the successful integration of trade show platforms to connect the world’s top suppliers with major regional buyers, in order to deliver the tools needed to accelerate the industry at this critical time.”

ISSAM KAZIM
Chief Executive Officer
Dubai Corporation for Tourism and Commerce Marketing (DTCM)



GCC Foodservice set to reach US\$24.5b (Dh89.9b) by 2018, up 30% 2014



170+ Hotels under projects (63,970 rooms)



500+ hotels under construction totaling 153,000 rooms in the MEA



6,000+ F&B outlets with another 19,000 expected to open by 2019



The global hospitality industry has witnessed an increase of almost \$100 bn in the past 5 years*, now valued at \$550 bn



Food, hospitality and HORECA markets are expected to reach \$25 billion by 2018, reflecting double digit growth

*Source: STR September 2016 Pipeline Report



GulfHost 2018. An unrivalled industry marketplace.

6 Halls dedicated to the foodservice equipment, HORECA industry across 3 key segments

NEW 3 NEW DEDICATED HALLS



BACK OF HOUSE



FRONT OF HOUSE



BAR OR COUNTER



COFFEE, TEA & EQUIPMENT



BAKERY & PASTRY EQUIPMENT



GELATO, INGREDIENTS & EQUIPMENT

2500+ exhibitors presenting over **8000+** products, innovations and solutions

50 countries expected in 2018 (35 in 2017)

An international recognition

Associations



Partners



GulfHost means business.

The one-stop-shop event that connects your products to the regional buyers:

A reach of over 50,000 Industry professionals from: Hotels & Resorts | Restaurants | Bars | Cafes | Clubs | Fast-Food Chains | Bakeries | F&B Retailers and Wholesalers | Education and Health Facilities | Shopping & Retail Malls | Entertainment & Leisure | Complexes | Facilities | Interior Design

Meet the right suppliers: The Post Engagements 2,135,185 includes pre show meetings arrangements for a facilitated business agenda

Hosted Buyers programme reaching out to 400+ top sourcing executives across the GCC and MENA region including: Majid Al Futtaim | Al Shaya Group | Al Khaja | Americana Food | Jawad group | Saleh Bin Lahej | Lulu Group International | Emirates Airlines Catering | Saudi Airlines Catering | Hilton Group | Jumeirah Group | Rotana Group | IFFCO | Sanova | AlMarai Co | Pepsico | Dubai Duty Free | Etihad Airways | Pizza Hut | Sultan Center | Al Sayer Retail | Accor Hotels | Emaar Retail | Nakheel Retail | Unilever | Waitrose | Spinneys | Marriott Hotels | IHG

As a global company exporting to over 100 countries worldwide, it makes sense for Cimbali to participate at GulfHost 2017. This event is the right showcase to grow our presence across the region.

BRUNO PIGNATELLI
Director, Cimbali Group



CONNECT.. BE INSPIRED.. LEARN..

2nd Edition of the GulfHost Restaurant Development Conference

The International Centre for Culinary Arts and Middle East Food Forum will be powering GulfHost's Restaurant Development Conference. This educational programme is a culmination of all the major challenges and opportunities faced by hospitality professionals in the MENA region.

Powered by:



2nd Edition of the GulfFood Innovation Awards & Gala Dinner

Running for a second time, the Gulfhost Innovation Awards recognize and reward excellence of the most progressive technologies and innovators shaping the future of hospitality equipment solutions in the MENA region.

Chef Live Education Theatre (in 2017 in cooperation with ICCA- Electrolux - WACS)

ICCA Electrolux World Cheds Live Education Theatre in partnership with World Association of Chefs Societies welcomes Executive Chefs to increase productivity and enhance food quality.



UAE National Barista & Latte Art Championship

Hosted by GulfHost, certified by World Coffee Events (WCE) and organized by the Specialty Coffee Association UAE Chapter (SCA/UAE). The UAE's best baristas put their knowledge and coffee expertise on full display

BE PART OF THE INDUSTRY



Social Media Reach

8,014,402

Post Engagements

2,135,185

Video Views

2,206,926

*Social reach and engagement based on 5 weeks visitor campaign

Space Only (minimum of 24 SQM)

Loyalty

AED 1,620 / USD 448 PER SQM

* valid only for 2017 exhibitors
* sign contract before 15 Dec 2017 payment before 15 Jan 2018

Early Bird

AED 1,650 / USD 456 PER SQM

* sign contract before 15 Dec 2017 payment before 15 Jan 2018

Standard

AED 1,750 / USD 484 PER SQM

* after 15 Dec 2017

UAE has announced that Value Added Tax (VAT) will be introduced from Jan 1st 2018. Final legislation has not been published. Please budget for VAT (estimated 5%) in addition to these published rates.

All in package (minimum of 9 SQM)

Loyalty

AED 2,040 / USD 564 PER SQM

* valid only for 2017 exhibitors
* sign contract before 15 Dec 2017 payment before 15 Jan 2018

Early Bird

AED 2,100 / USD 580 PER SQM

* sign contract before 15 Dec 2017 payment before 15 Jan 2018

Standard

AED 2,145 / USD 593 PER SQM

* after 15 Dec 2017

Double Decker

Loyalty

AED 842 / USD 233 PER SQM

STANDARD

AED 884 / USD 244 PER SQM

Please note the following compulsory charges applied to each exhibiting company and/or stand sharer

Marketing Power pack AED 1,650 / USD 456

Exhibitor Insurance AED 570 / USD 158

The hospitality industry awaits you.

**JOIN GULFHOST
16-18 SEPT 2018**

To book your stand, contact:
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