



# WorldBuild Moscow

MosBuild

## The Largest Building & Interiors Trade Show in Russia

**1200** exhibitors  
from **40** countries

**64 490** visitors from  
**81** regions of Russia



Expocentre  
Fairgrounds,  
Moscow, Russia

3–6 April 2018



Book your stand

[worldbuild-moscow.ru](http://worldbuild-moscow.ru)

Market your products directly to a targeted audience at WorldBuild Moscow / MosBuild, the largest meeting point for trade buyers in the year



We have returned each year for 4 years as it's the best way to promote our products and increase our sales. For us it's the most important exhibition in the Russian market for sanitary ware.

Standard Hidraulica

16 039  
visitors from  
wholesale

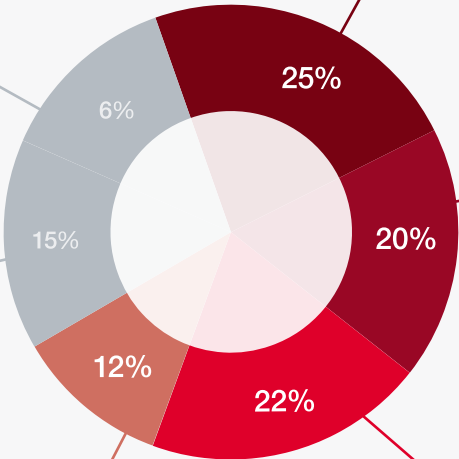
12 780  
visitors from  
retail

13 882  
visitors from  
construction  
companies

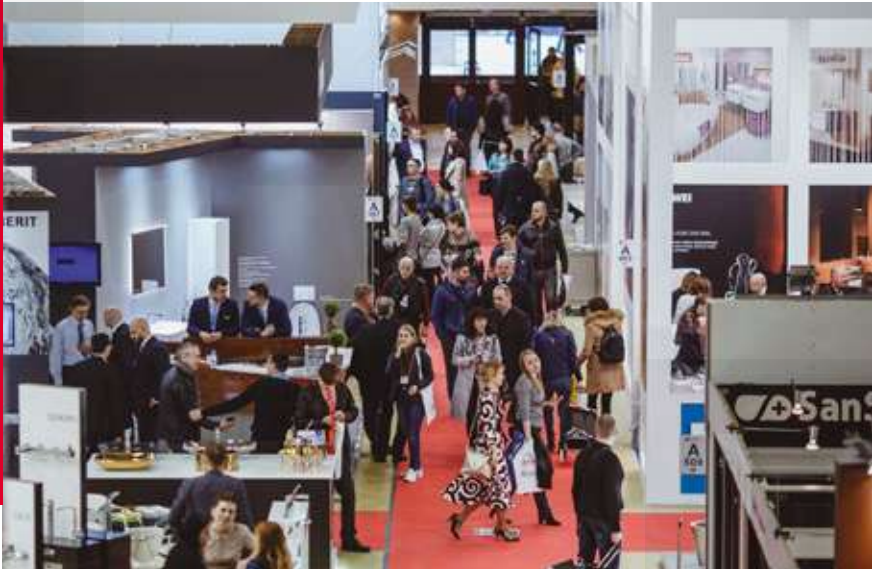
7 885  
visitors from  
interior  
design

3 980  
private  
visitors

9 924  
other trade  
visitors



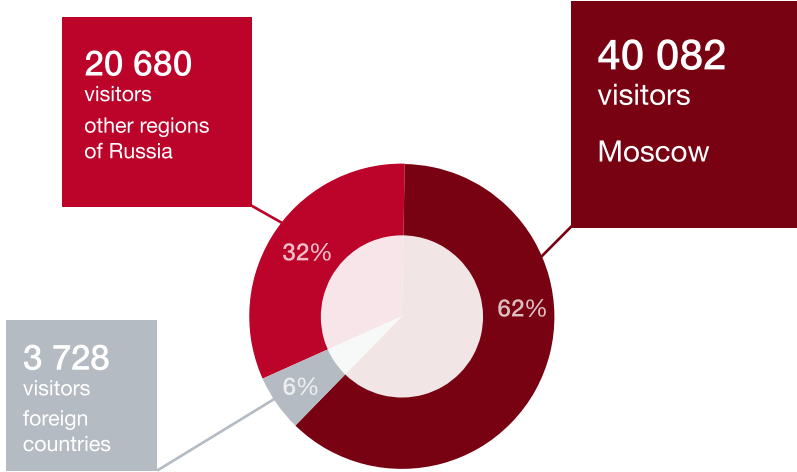
Access the entire Russian market – make a convincing entrance or expand your business



First time in the market and exhibition, we've made lots of contacts, visitors showing interest in our products. The exhibition has had more visitors than we expected, more than the global building exhibitions we have done so far.

A. Barbosa

WorldBuild Moscow / MosBuild attracts visitors from



Appeal to visitors actively seeking products in your sector

It is the biggest and most popular show in Russia so we keep coming back. We have seen 10% more buyers this year. Very good quality. We expect to do €1 million as a result of the show.

Unipromet

WorldBuild Moscow / MosBuild visitors are looking for

Building materials	32 054
Interior finishes	31 362
Bathroom	22 881
Flooring	19 659
Doors and locks	18 034
Ceramics	17 237
Wallpaper	17 221
Facades, roof	15 309
Electrical and lighting	15 138
Eaves & curtains	13 899
Equipment and tools	13 280
Windows, window profiles and accessories	11 026
Construction machines	8 615
Gates	7 172



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Russia

For more detailed  
information, please contact  
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[www.worldbuild-moscow.ru](http://www.worldbuild-moscow.ru)

The brochure contains  
figures from MosBuild / WorldBuild Moscow 2017



Organised by  
The ITE Group  
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